



# NEXT GENERATION MANIFESTO



Speakers for Schools has teamed up with polling experts YouGov to find out what 16-18 year olds - the “next generation of voters” - really think about politics today, and what changes they would like to see.

## THEIR VIEWS HAVE SHAPED THE ‘NEXT GENERATION MANIFESTO’- A SIX-POINT CALL TO ARMS FOR MODERN POLITICS.



**RETURN TO TRADITIONAL POLITICAL CAMPAIGNING:**  
MORE FACE-TO-FACE ENGAGEMENT IN SCHOOLS, COLLEGES,  
AND COMMUNITY CENTRES



**ADOPT NEW TECHNOLOGIES:**  
DRIVE VOTING THROUGH ONLINE AND MOBILE PLATFORMS



**BE MORE INTERACTIVE:**  
ALLOW THE PUBLIC TO SUBMIT QUESTIONS ONLINE FOR PMQS



**USE SOCIAL MEDIA BETTER TO CONNECT WITH US**



**FOCUS ON THE ISSUES WE MOST CARE ABOUT:**  
THE NHS, TUITION FEES AND EQUAL OPPORTUNITIES



**REVIEW THE VOTING SYSTEM:**  
CONSIDER A MORE PROPORTIONAL SYSTEM BASED ON TOTAL  
NUMBER OF VOTES

**#S4SNextGen**

*\* All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 706 adults. Fieldwork was undertaken between 6th - 15th February 2015. The survey was carried out online. The figures have been weighted and are representative of all young people aged 16-18.*