



NEXT GENERATION MANIFESTO



Speakers for Schools has teamed up with polling experts YouGov to find out what 16-18 year olds - the “next generation of voters” - really think about politics today, and what changes they would like to see.

THEIR VIEWS HAVE SHAPED THE ‘NEXT GENERATION MANIFESTO’- A SIX-POINT CALL TO ARMS FOR MODERN POLITICS.



RETURN TO TRADITIONAL POLITICAL CAMPAIGNING:
MORE FACE-TO-FACE ENGAGEMENT IN SCHOOLS, COLLEGES, AND COMMUNITY CENTRES



ADOPT NEW TECHNOLOGIES:
DRIVE VOTING THROUGH ONLINE AND MOBILE PLATFORMS



BE MORE INTERACTIVE:
ALLOW THE PUBLIC TO SUBMIT QUESTIONS ONLINE FOR PMQS



USE SOCIAL MEDIA BETTER TO CONNECT WITH US



FOCUS ON THE ISSUES WE MOST CARE ABOUT:
THE NHS, TUITION FEES AND EQUAL OPPORTUNITIES



REVIEW THE VOTING SYSTEM:
CONSIDER A MORE PROPORTIONAL SYSTEM BASED ON TOTAL NUMBER OF VOTES

#S4SNextGen

** All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 706 adults. Fieldwork was undertaken between 6th - 15th February 2015. The survey was carried out online. The figures have been weighted and are representative of all young people aged 16-18.*