



"It was so interesting. One of the best things I have done at school."

Student, Thurston Community College, Suffolk

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# Speakers For Schools Year In Review 2014/15



With the generous support of our speaker network Speakers for Schools is reaching more students each year, giving them access to insights and expertise of leading figures, and in turn encouraging, inspiring and empowering them for their future.



This year in numbers:

- **925** talks across in schools and colleges across the UK
- **352** new schools took part in the programme
- Talks hosted in over **80%** of Local Authorities
- Over **100,000** students reached through our events
- Over **300** schools taking part in live-streamed talks

"Speakers for Schools has been a great way to speak directly with students. It brings the real world into schools which I think is important for us to do as business leaders."

Ruby McGregor-Smith, CEO of MITIE



Since launching in 2011, the charity has grown to a network of more than 1000 speakers and 1,600 state secondary schools and colleges – a network helping bring insightful and inspiring talks to help empower students for school and beyond.



“We couldn’t have asked for a more engaging and inspirational speaker!”

Student, Rye College, East Sussex

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## Our Year in Partnerships & Campaigns

Each year alongside hundreds of individual events, our speakers and partners help support campaigns focusing on issues and themes important to our state schools through talk series. Below are a few of the key campaigns featuring over the last academic year:

### “The Future of Innovation, Connectivity and Discovery” Talk Series: November 2014

Hosted with the help of Google UK and Founders Forum for Good, this series focused on bringing science, technology, engineering and maths (STEM) topics alive in the context of how they are shaping the future, from the web to scientific discovery. Over 25 leading ‘STEM’ leaders took part in the talk series, including **Professor Brian Cox**, **Google’s Eileen Naughton** and **Wikipedia’s Jimmy Wales**.



### “30% Club’s Equality Across the Board” Talk Series: January 2015

Working alongside the 30% Club, the Equality Across the Board series was a campaign to encourage the ambitions and talent of young girls as the next generation of female leaders. Talks focused on the changing workplace, preconceptions around certain industries and empowering girls in their ambitions to make it to the top of a profession. Hosted in partnership with 30% Club this series included leading City figures such as **Helena Morrissey**, **Baroness (Mary) Goudi** and **Sir Roger Carr**.



### “Why I Vote” Talk Series: March 2015

Speakers for Schools ran a campaign to help bring the General Election into state schools across the country with eminent leaders speaking on ‘Why I Vote’. This campaign saw a live-streamed launch hosted by Rick Edwards focusing on the ‘next generation’ of voters, alongside a release of our YouGov survey on 16-18 year olds’ views of the current political system. The series was supported by talks from the main political party leaders including **Prime Minister David Cameron** in addition to figures such as **Lord (Tony) Hall**, **Baroness (Martha) Lane Fox**, **Carolyn McCall**, **Dan Snow**, **Shami Chakrabarti** and 20 further leading business people, cultural figures and institution leaders.

For more about these series and videos from these campaigns visit [www.speakers4schools.org/news-and-media](http://www.speakers4schools.org/news-and-media)



“It has been a thoroughly positive experience and has had an immediate impact on our students.”

Teacher, Matravers School

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## Our Impact

More than just a talk, our speakers give our students sessions that help them think about their own future, insights to achieving their ambitions and more widely about the world around them. Whether exploring new options after leaving school, or bringing the speaker’s talk up in the classroom, over 90% of our teachers said that their talk in the weeks following left some type of impact on their students.

### What do S4S talks especially give students?

When asked, teachers gave us their top 5 highlights for students when hosting one of our speakers:

- A chance to ask questions, get advice and insights directly from a successful figure
- Making students aware of new opportunities, information and perspectives
- Special to host someone high-profile
- It was well-grounded and relatable
- Delivery and energy from the talk



“I think lots of people would love to do it they just have to be asked, so it’s great that Speakers for Schools is out there asking.”

Jimmy Wales, Founder, Wikipedia

# 200,000+

Student benefitting from a talk in the last 3 years

# 92%

of teachers say their talk has left a lasting impact on students

# 25%

of talks result in a follow-up activity with their speakers or related opportunity

# 85%

of our schools do not have a budget for bringing in speakers otherwise



“This really got me thinking about where I’m going next... I felt full of energy.”

Student, Grey Court School, Richmond upon Thames

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## Schools Talks & Beyond

30% of our Speakers have generously offered their time, resources or network to help students **after** their talk.

### Our speakers are changing the opportunities available to young people

In addition to connecting state schools with engaging talks from leading figures across all backgrounds, the charity is always helping schools and colleges do even more to give their students access to amazing opportunities often not easily accessible through their networks. Examples of how our speakers are extending their impact:

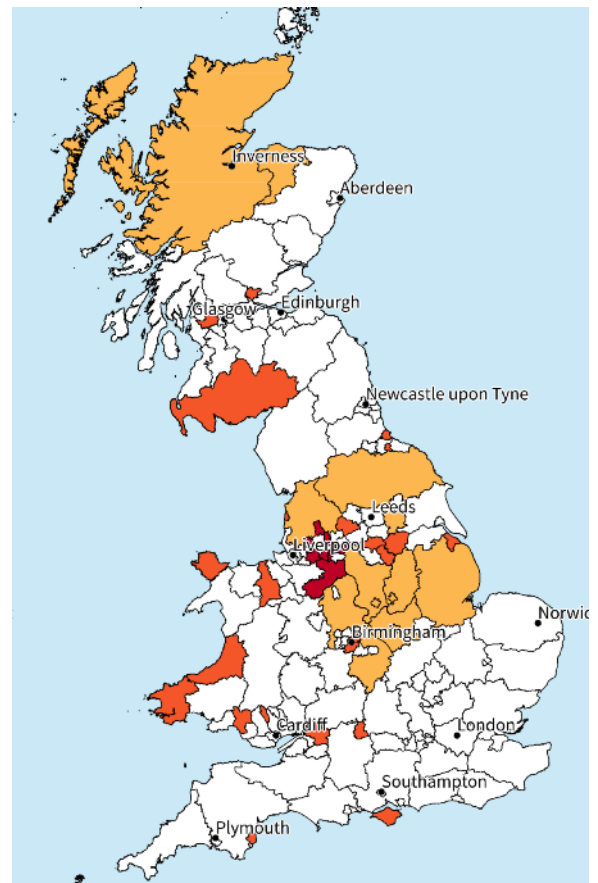
- Giving extra time for workshops or Roundtables after their talk
- Arranging Work Experience
- Access to Internship Opportunities
- Connecting students to industry experts for advice
- Work Place visits

To find out more about how these opportunities take shape and offering more as a speaker, contact our Director at: [ashley.hodges@speakers4schools.org](mailto:ashley.hodges@speakers4schools.org)



### Arranging your next Talk

Our charity was set up especially to work with our speakers to make these talks possible for their busy diaries. If we have not been in touch or we can talk about your event for 2015/16 please contact the team by the details below ↓



Areas from Amber to Red that need your help the most.

### Reaching More Young People

We aim to help as many state schools and colleges access our speakers as possible, and know we have more work to do here. This map shows where we know we have more schools waiting to host a talk many who have not hosted a talk at all. If you have not previously registered for these areas and think you can help let us know on:

[info@speakers4schools.org](mailto:info@speakers4schools.org)